



**A Customer Owned Utility**  
Serving Our Community Since 1894

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April 1, 2008

Dear Friends,

It is a pleasure to provide you with a brief update of our current and future activities.

## I. NAED TELEVISION SHOW – COMMUNITY UPDATE

We are pleased to announce that during the forthcoming year, beginning March 21, 2008, in concert with North TV, the Town's local access cable operator, we will be presenting information to the public about NAED, its work projects, energy conservation tips, rate information and relevant legislative & regulatory actions.

The work environment that we operate in is exciting, challenging and ever changing. It is important, we believe, that the community's residents have the opportunity to learn more about what NAED is doing to better serve our customers, what is happening elsewhere and what we see as our future plans and challenges.

We envision that we will provide updates to the community on a bi-monthly television show which will include an update by the General Manager and information about our services (including energy conservation programs and product offerings). Our first show includes information and discussion about the results of the customer survey that was recently performed for NAED.

We hope that you enjoy the show and that it is informative to you.

## II. RATE COMPARISON

We strive to maintain a stable and customer responsive rate base.

Recently, the Massachusetts Municipal Wholesale Electric Company (MMWEC) published residential rates, as of December, 2007, of investor owned utilities that provide service to various city and towns in Massachusetts, including some in close proximity to North Attleborough.

The MMWEC data, plus North Attleborough's current principal residential rate (as of January 1, 2008) are herein presented, based on consumption:

	250 KWh	500 kWh	750 kWh	1000kWh
<b>NAED*</b>	<b>\$ 38.26</b>	<b>\$ 71.52</b>	<b>\$ 104.79</b>	<b>\$138.05</b>
<b><u>OTHERS:</u></b>				
Commonwealth Electric	\$ 48.49	\$ 91.82	\$ 134.51	\$ 177.20
Cambridge Electric	\$ 50.95	\$ 95.03	\$ 139.10	\$ 183.18
WMECO	\$ 47.11	\$ 85.69	\$ 124.26	\$ 162.84
National Grid	\$ 44.53	\$ 85.69	\$ 121.39	\$ 159.82
Fitchburg G & E	\$ 51.47	\$ 99.92	\$ 148.37	\$ 196.82
Boston Edison	\$ 49.12	\$ 93.25	\$ 138.00	\$ 182.76

\*North Attleborough's current rate, per kWh, includes a Purchased Power Adjustment (PPA) of \$.028149/kWh. Residential rate includes \$5.00 "Customer Charge"

### **III. BUDGET AND CIP**

The department's FY 2008 Operating Budget is based on \$35,612,463 in revenue and a Capital Improvement Plan (CIP) of \$2,530,103. The department's **Fiscal Year 2008** general operating represents NAED's plans as to how the projected fiscal resources of this department will be allocated and applied in the most effective and responsible manner during the forthcoming fiscal year.

The Operating Budget includes, because of the rise in, and volatility of, energy prices a Purchase Power Adjustment (PPA) of \$.028149/kWh. The Commissioners intend to review the PPA throughout the year and will, if appropriate, revise the PPA.

The Board of Electric Commissioners have developed a strong and clear vision about NAED, its services, internal procedures/practices and financing which responds to, and is respectful of, the needs of North Attleborough's citizens. There are clear challenges, and opportunities, which NAED will likely confront during the forthcoming year as our department and its personnel work to create an outstanding municipal electric department of which the citizens of the Town of North Attleborough can be proud of.

Copies of the department's budget and CIP are currently being prepared for public distribution. The information will also soon appear on our website - [www.naelectric.com](http://www.naelectric.com)

### **IV. NAED ENERGY EFFICIENCY PROGRAMS**

Remember that NAED has two important NAED programs that encourage energy efficiency.

The first program is our "Appliance Rebate Program" - where NAED will provide its customers with a cash rebate for specific appliances which have an "Energy Star Energy Guide Label".

The other program is our "Home Improvement Incentive Program" - in which NAED provides rebates on insulation upgrades, based upon an NAED sponsored home energy audit.

### **IV. SYSTEM UPGRADE**

The department has commenced one of its planned capital activities to improve system reliability - the upgrade of our E-7 circuit. The circuit which is located on Toner Boulevard and Elm Street is being upgraded with new poles and wires. The work commenced in February, 2008 and is expected to be completed by the end of June, 2008.

In addition, we continue to plan for an effort this summer to complete work on our new E-11 circuit, through Westwood Estates, work on Walcott Road and Elmwood Avenue. We also expect to install new hardware on the Town's Muni-Net which will enhance the ability of General Government to access information more expeditiously.

Please continue to remember our fellow citizens who are defending our country throughout the world.

As always, should you have any questions at any time, please feel free to contact me at 508.643.6300.

Sincerely,

James C. Moynihan  
General Manager