



A Customer Owned Utility
Serving Our Community Since 1894

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July 1, 2010

Monthly Update of North Attleborough Electric Department's Activities

Dear Friends,

As the summer, and the heat, begins, just a reminder that energy conservation is both important and fiscally beneficial. NAED has programs designed to encourage energy efficiency. For further information please see below (see **II**).

I. RESIDENTIAL ELECTRIC RATES

Whenever possible we try and provide information to our customers regarding NAED's rates, as compared to those in other communities. A quick comparison of the **March, 2010** rates, based on the use of 500kWh per month, is presented below, as recently provided by the Massachusetts Municipal Wholesale Electric Department (MMWEC).

I will note that the survey's information regarding NAED's rate is incorrect. NAED is not a member of MMWEC and does not participate in the survey.

Of the 43 utilities whose rates were listed in the survey, NAED's rates (as of March, 2010) were pretty much in the middle, with 19 utilities having lower rates and 23 having higher.

North Attleborough: \$ 63.45*

Braintree:	\$ 71.83
Taunton:	\$ 73.11
Belmont:	\$ 97.70
National Grid:	\$ 75.09
WMECO:	\$ 78.52
Princeton:	\$ 90.98
Cambridge Electric:	\$ 83.32
Boston Edison:	\$ 86.68
Commonwealth Electric:	\$ 91.15
Fitchburg G&E:	\$101.09

** Includes \$5 Customer Charge and a PPA of \$.022/kWh*

II. NAED ENERGY EFFICIENCY PROGRAMS

A reminder to our customers that NAED has two programs designed to encourage energy efficiency and reduce your electric bills.

The first program is our "Appliance Rebate Program" - where NAED will provide its customers with a cash rebate for specific appliances which have an "Energy Star" energy guide label. The other program is our "Home Improvement Incentive Program" based upon recommendations from an NAED sponsored home energy audit - NAED provides rebates on insulation upgrades and window/storm door replacements.

NAED is also in the process this year of reviewing our energy efficiency programs and would appreciate any input or suggestions about how we can better serve our customers and provide energy efficiency programs that are responsive to the residents of the town of North Attleborough.

For more information on these programs or to relay your ideas for new energy efficiency programs please contact Janine Newman @ 508-643-6310.

III. NAED ENERGY EFFICIENCY PILOT PROGRAM – STARTING THIS SUMMER

We have received great interest in our pilot program – more than 90 individuals filled out the survey required for us to develop the list of eligible participants. Very shortly (our target date to go "live" is now August, 2010), fifty (50) of our customers will commence their participation in the program, which is designed to allow the participants to view and manage their energy consumption in real time even if the customer is at a remote location. NAED is working with the firm GroundedPower in this effort.

IV. NAED's CONCERNS REGARDING STREET ACCEPTANCES

NAED informed the members of the Representative Town Meeting (RTM) at the recently completed Annual Town Meeting regarding our concerns relative to some of the Town Meeting articles involving street acceptances. Although our concerns were considered, the streets for which we had concerns were accepted by the RTM. For our customer's information the reasons for our concerns were, and are, as follows:

- a. NAED requires easements, primarily in order for NAED personnel to enter otherwise private property in order to maintain underground electrical infrastructure (transformers or handholes) that serves our customers. Accordingly, legal easements are vital to ensuring the reliability and integrity of NAED's distribution system.
- b. Since the articles for street acceptances were included on the warrant of the 2010 Annual Town Meeting, NAED has received easements for three (3) streets which have underground services. If one developer can provide NAED with easements – why should others not do the same?
- c. What kind of message is being sent to developers and our citizens, when town boards and public officials recommend to the RTM that developers who either owe money to a municipal department or do not provide the department with the required easements are literally "rewarded" by having their streets accepted as "public ways"?

Please continue to remember our fellow citizens who are defending our country throughout the world. As always, should you have any questions at any time, please feel free to contact me at 508.643.6300.

Sincerely,

James C. Moynihan
General Manager