



**A Customer Owned Utility**  
*Serving Our Community Since 1894*

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*NAED is one of only forty-one (41) municipal electric departments within the Commonwealth of Massachusetts. We are committed to promoting the interests of "Public Power" on behalf of the citizens of this community*

**November 1, 2009**

Dear Friends,

### **I. NAED – SMART METER PILOT PROJECT TO COMMENCE SOON**

Charles Mottinger, Chairman of the North Attleborough Board of Electric Commissioners, recently announced that the North Attleborough Electric Department (NAED) will be among six Massachusetts municipal-owned electric companies that will pilot a new technology developed by a Gloucester, MA, company as part of an innovative energy efficiency initiative. The web-based technology delivers real-time information on electricity consumption and engages, motivates and empowers customers to cut electricity use through goal setting, task selections, rewards, social networking and comparative results shared among the towns.

Other municipal light plants participating are Braintree, Danvers, Hingham, Wakefield and Wellesley.

The Gloucester-based company is "GroundedPower". Its Customer Engagement System couples real-time energy monitoring and home area networks with content-rich Internet-based tools to guide consumers toward deeper and more sustainable energy savings.

The program, which is expected to commence early in 2010 in North Attleborough, will seek to reduce average monthly electricity use and peak demand among participants by an average of 10 percent or more. Some 300 homes and municipal buildings among the six participant communities will be provided with GroundedPower's software linked either to the company's building monitor or to a "smart meter".

Mr. Mottinger said, "We are very excited to participate in this new "smart meter" type technology project. The Board of Electric Commissioners is committed to providing our community with programs and efforts which reduce energy consumption and encourage energy conservation. NAED has had, for several years, an effective energy efficiency program which has included audits for residential and commercial customers, incentives for installing energy efficiency home improvements and rebates to our residential customers for purchasing "Energy Star" rated appliances."

Mr. Mottinger stated, "We see this pilot project as an exciting way to introduce the "smart meter" technology to our community and look forward to familiarizing our customers and NAED about how innovations in the area of home energy devices can be used to more effectively control energy consumption and provide real time information."

NAED will be providing more information in the near future about the pilot program and how interested customers can participate.

## **II. ENERGY CONSERVATION PROGRAM - REBATES**

In addition to the "pilot program" noted above, NAED offers programs that can assess and reduce your energy consumption and costs. The program can also offer rebates. Contact Janine Newman at 508-643-6310.

## **III. PUBLIC POWER MONTH & NAED's CALENDAR CONTEST**

As I mentioned last month the month of October was "Public Power Month" nationally. This designation offers opportunities for municipalities such as North Attleborough to celebrate the concept of "public power" - "Energy power for citizens with local oversight!" As we always note in the heading of these newsletters, NAED is one of only forty-one (41) public power entities in the state of Massachusetts. That means that North Attleborough's energy and power decisions are made locally, by people who are concerned only about North Attleborough and its citizens.

To celebrate Public Power Week NAED again sponsored, in conjunction with the North Attleborough School Department and St. Mary's School, our annual calendar contest. Third and fourth graders in local schools create drawings about the importance of electricity in their families' lives. This year's contest theme was "Electrical Safety Outdoors." The selected winners, from 143 entries, received certificates and recognition at the meeting of the Board of Electric Commissioners, on October 28, 2009. In addition to being greeted by the three commissioners – Charles Mottinger, Chairman, Edward Vandette and Thomas Corrigan – other local officials attended the event, including State Representative Elizabeth Poirier, School Superintendent James Rice and Selectman Mark Williamson.

The selected students were as follows (listed below in alphabetical order): Riley Bolton, Emily Chiasson, Elena Digan, Julia Feid, Mimi Gray, Emily Hopkins, Anna Kuzmicheva, Alexandra Moura, Kyle Murray, Tara Nair, Caitlin Parlon, Allie Shiers, and Aliyah Weintraub.

The 2010 calendars are expected to be available to the public by mid-December, 2009 and special thanks to Janine Newman for her efforts.

## **IV. WINTER PROTECTION PERIOD IS COMING**

As a reminder to our customers I want to note that the "Winter Protection" period will again commence on November 15, 2009. NAED provides "Winter Protection" to individuals and families whose annual incomes are within state income guidelines. NAED provides, "protection" (no shut off of power) to certain protected classes of individuals during the winter months (November 15 - March 15). Protection is afforded during this period of time to customers unable to pay due to financial hardships, who also have one of the following situations:

- Serious Illness
- Child in the house under the age of 12 months and the customer's service has not been shut off for nonpayment before the birth of the child
- Power provides the heat or operates the heating system and that the service has not been shut off for nonpayment before November 15

Should you have any questions about "Winter Protection", please feel free to contact Jean Reddy at 508-643-6376.

On behalf of the Electric Light Commissioners and members of the North Attleborough Electric Department, we ask that you keep in mind our servicemen who are serving our nation throughout the world. Recent events have illustrated that no community in this country is immune to the tragedy of losing loved ones who serve in foreign lands to protect all of us.

As always, should you have any questions at any time, please feel free to contact me at 508-643-6300.

Sincerely,

James C. Moynihan